

MEDIA KIT · SPONSORSHIP

ADVERTISE ON REDACTED

A procedural horror comedy audio drama from Hush Studios, on the Rusty Quill Network. Created by Athan (The Grotto) and Jamie Petronis (The Cellar Letters).

Between seasons: Season 2 confirmed, date TBD

2.22M	257,319	23,172	1,347	4.9 / 4.5
TOTAL PLAYS	HOURS LISTENED	FOLLOWERS	DISCORD MEMBERS	RATING (SPOTIFY / APPLE)

Source: Acast, Spotify, Apple Podcasts and YouTube. As of November 2026. Plays count downloads and streams across those platforms.

WHERE THEY LISTEN

Apple Podcasts	41.7%
Spotify	36.3%
Pocket Casts	5.7%
Podcast Addict	3.1%
Other	13.2%

TOP REGIONS

United States	62.9%
United Kingdom	8.1%
Canada	7.5%
Australia	4.2%
Germany	2.1%

WHO THEY ARE

Ages 18 to 44	81%
Peak 25-34	37.5%
Male	54.8%
Female	42.1%

Gender from Spotify listener data; some listeners do not specify.

WAYS TO PARTNER

PRE-ROLL · 30 SECONDS

Host-read spot at the top of every public episode, in your brand's voice.

POST-ROLL · 60 SECONDS

Host-read spot at the close of each episode, with more room to tell your story.

DISCORD ANNOUNCEMENT

A dedicated post to the REDACTED community, 1,347 members.

IN-UNIVERSE INTEGRATION

Depending on brand fit, sponsor messaging written into the REDACTED world.

RECOGNITION

Signal Awards	Silver Winner
Signal Awards	Listener's Choice
Swedish International Film Festival (SIFF)	Award Winner
Film 25 ArtFF	Winner, Best New Media
AREA51 Underground Film Contest	Winner, Best New Media and/or Episodic Series
Darkland	Winner, Best Original Podcast
YETI Filmfest	Winner, Best Podcast
YETI Filmfest	Winner, Best Episodic Series or New Media

Plus 17 more nominations and selections. Full list at theredactedunit.com/partner.

WHAT THEY'RE SAYING

“REDACTED is the inheritor to all your favourite spooky procedurals. Fun and sinister in equal measure.”

JONATHAN SIMS · THE MAGNUS ARCHIVES

“If you've wanted to take your monster of the week with you on the go, look no further!”

JOHN SQUIRES · BLOODY DISGUSTING

crew@theredactedunit.com

theredactedunit.com/partner · Rates and scheduling on request

REDACTED